inguru.

GO-TO-MARKET FOR ESTABLISHED BUSINESSES

You've built the business. Let's build the pipeline.

Clearer positioning, the right price and a steady flow of new customers, done with you by a founder with over 13 years in B2B sales, SME banking and channel partnerships. Not another consulting deck.

WHERE WE WORK WITH YOU

01
Foundation
Best customer, positioning and price.

02
Pipeline
Outbound and inbound leads, every week.

03
Sales process
Pitch, demo, proposals and objections.

04
Closing
Negotiation, deal structure, follow-up.

05
Partnerships
Partners, resellers and referral networks.

13+
years in B2B sales and business development

160+
channel partners managed

20%
year-on-year growth in payment volume

15–20%
above quarterly targets, consistently

START HERE · FREE

The Free GTM Check

- A personal review of your positioning, pricing and go-to-market plan
- A short, honest read, reviewed by a person
- Returned within 24–48 hours, no call needed, no obligation

WHY INGURU

Founder-led.
You work with the person doing the work.

Specialists on call.
Finance, marketing and recruitment advisors when needed.

Fixed prices, from $300.
No equity, no revenue share.

HOW THE FREE GTM CHECK WORKS

1
Tell us what you sell
A short form on inguru.guru. About two minutes.

2
We review it personally
Positioning, pricing and who to target next.

3
You get a clear read
The top things to fix first, back within 24–48 hours.

Get your Free GTM Check →

inguru.guru
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